

Privacy Policy

Introduction

Vowed ("we," "us," or "our") is committed to protecting the privacy and personal information of our users ("you" or "your"). This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [<https://vowed.in/>] (the "Site") and use our services (the "Service"). By accessing or using the Site or Service, you agree to this Privacy Policy.

1. Information We Collect

We may collect the following types of information from you:

1.1 Personal Information

When you register on our Site, subscribe to our Service, or interact with us, we may collect personal information such as:

- Name
- Email address
- Phone number
- Billing information (such as credit/debit card and net-banking details)
- Wedding/event details (such as event date, preferences, location)

1.2 Non-Personal Information

We may collect non-personal information, which does not identify you individually, including:

- Browser type
- IP address
- Cookies and tracking data
- Usage data (e.g., pages viewed, time spent on the Site)

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and manage our services
- To process payments and transactions
- To communicate with you regarding your account, subscriptions, or support requests
- To personalize your experience on our site and recommend vendors
- To send marketing emails and promotional offers (with your consent)
- To improve our site, content, and offerings based on your usage patterns
- To comply with legal obligations

3. Sharing Your Information

We may share your information with the following parties:

- **Vendors:** When you interact with or express interest in a vendor listed on Vowed, we may share your details with that vendor (such as name, contact information, and service requirements) to facilitate communication.
- **Service Providers:** We work with third-party service providers to help us operate our site and services, such as payment processors, hosting services, and analytics providers. These third parties will only use your information for the purposes we specify.
- **Legal Obligations:** We may disclose your information to comply with applicable laws, regulations, legal processes, or government requests.

4. How do I withdraw my consent?

- If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by mailing us at: help@vowed.in

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Enhance user experience
- Store preferences
- Analyse site performance and user behaviour
- Serve targeted advertisements

You can control cookie preferences through your browser settings. However, disabling cookies may affect your ability to use certain features of the site.

6. Data Security

We take reasonable precautions to protect your information from unauthorized access, alteration, or disclosure. However, no method of transmission over the Internet is completely secure, and we cannot guarantee absolute security.

7. Your Choices

You have the following rights regarding your personal information:

- **Access and Correction:** You may request access to or correction of your personal data at any time.
- **Deletion:** You may request the deletion of your account or personal information.
- **Marketing Opt-Out:** You can opt-out of receiving marketing emails by clicking the “unsubscribe” link in our emails or by contacting us directly.

8. Children's Privacy

Our Site and Services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have inadvertently collected such information, we will take steps to delete it.

9. International Data Transfers

If you are accessing our Site from outside the country where our servers are located, your personal information may be transferred to, processed, and stored in a different country. By using our Site, you consent to the transfer of your information to countries that may have different data protection laws.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Your continued use of the Site or Service after any changes to this policy signifies your acceptance of the updated Privacy Policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at Email: support@vowed.in